

## SA2020 Partnerships

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Thank you for your interest in partnering with SA2020!

This Partner application is for education institutions, government/public institutions, member/trade organizations, and nonprofits. Partnerships with corporations and foundations/funders are by invitation only.

The Partner application is open year-round, and applications are reviewed on a rolling basis. This application requires a one-time, non-refundable \$50 application fee\*. Information to pay online or by check is at the end of the application. Don't let this fee deter you from applying as your organization may be eligible for a fee waiver.

For member/trade organizations and nonprofits, completing this application requires the following uploads:

- IRS Tax Determination Letter
- Most Recent 990
- Guidestar Link

Email [partner@sa2020.org](mailto:partner@sa2020.org) if you have questions about the annual fees or the application process.

## Acknowledgement

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1. Review the following SA2020 Partnership Principles. Check each box and initial below to indicate your acknowledgement of the principles.
  - We share the same vision for San Antonio as defined by the community.
  - We respect knowledge and expertise across organizational hierarchies.
  - We agree to work collaboratively and focus on Community Results.
  - We promote asset-based thinking and communication.
  - We commit to a shared language for impact and accountability.
  - We challenge one another to uphold the "why."
  - We are outcomes driven and data informed.
  - We advance racial equity in every aspect of our work.
  - We celebrate incremental change.
  - We practice continuous learning and improvement.
  - We believe achieving Community Results requires cross-sector partnerships.

Please Initial:

2. Review the following SA2020 partnership requirements. Check each box and initial below to indicate your understanding of the requirements.
  - If our application is accepted, at least two staff members will participate in the required orientation. Upcoming orientation dates are included at the end of this application.
  - If our application is accepted, we will then complete an SA2020 Partner Profile Survey to create our Partner Profile Page at SA2020.org.
  - If our application is accepted, we understand that we are required to complete an annual survey sharing our organizational impact. This survey allows SA2020 to strengthen partnerships and champion the significance of multi-sector organizations aligning to a shared Community Vision.

Please Initial:

### Contact Information

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3. Organization Name
4. Organization Alias or Abbreviation
5. Organization Website
6. Social Media Channels
  - Facebook:
  - Twitter:
  - Instagram:
  - LinkedIn

**Provide two points of contact who will support your organization's SA2020 Partnership. All points of contact must have the support of executive leadership. Nonprofit Partners: the Executive Director and/or CEO must be one of the two contacts.**

#### Contact #1

7. First Name
8. Last Name
9. Title
10. Email Address (please format name@organization.org)
11. Phone Number (please format (210) 999-1234)

Contact #2

12. First Name
13. Last Name
14. Title
15. Email Address (please format name@organization.org)
16. Phone Number (please format (210) 999-1234)

**Partnership Interest and Staff Engagement**

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17. Why are you interested in becoming an SA2020 Partner?
18. How did you find out about the opportunity to become a SA2020 Partner? Please select all that apply.
  1. SA2020 Team, Board, or Committee Member
  2. Existing SA2020 Partner
  3. SA2020 newsletter
  4. www.SA2020.org
  5. SA2020 social media
  6. Other social media
  7. SA2020-hosted event
  8. News article
  9. Google search
  10. Other (please specify):
19. If you selected "SA2020 Team, Board, or Committee Member" or "Existing SA2020 Partner," tell us who we can thank:

**The following questions are relevant in understanding the depth of organizational commitment to and investment in the SA2020 Partnership.**

20. How would you describe the level of engagement of your organization's staff in regard to becoming a SA2020 Partner?
  1. I am the only staff person aware of this opportunity.
  2. Some staff members are aware that we are applying.
  3. The entire staff is aware that we are submitting an application.

If your entire staff isn't aware, please tell us about your plan to communicate about this opportunity with your entire staff.

21. How would you describe the level of engagement of your organization's Board of Directors in regard to becoming a SA2020 Partner?
  1. The Board of Directors is not aware of this opportunity.
  2. Some members of the Board of Directors are aware that we are applying.

3. The entire Board of Directors supports our organization's application.

If your entire Board of Directors isn't aware, please tell us about your plan to communicate about this opportunity with your entire Board.

### Organizational Impact

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22. Why does your organization exist?

23. What does your organization do?

### Community Results & Organizational Outcomes

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24. Review the 9 Community Results that make-up San Antonio's Community Vision. Each result has a statement written by the community. Select the Result statement(s) that your organization impacts.

- In 2030, San Antonio leads the world as a creative community. Here, the arts are integral to culture, history, and global connection. The arts strengthen the health of our community, help drive our economy, and enhance our quality of life.
- In 2030, our entire community takes responsibility for our collective well-being. San Antonio fosters leaders across the community who collaborate to reach shared goals. Institutions across sectors value community-based knowledge and build trusted relationships.
- In 2030, Downtown is the heart of San Antonio. It is an inviting center of vibrant activity where San Antonians live, learn, work, and play, businesses flourish, and visitors return.
- In 2030, San Antonio invests in all students. We provide the best education in the nation and lifelong learning opportunities that cultivate critical thinkers and problem-solvers who proudly call San Antonio their home.
- In 2030, San Antonio is a model for responsible and responsive resource management. Recognizing the significance of natural resources to our well-being, we ensure a sustainable and resilient future through climate action and adaptation.
- In 2030, through world-class innovation, cross-sector collaboration, and business development, San Antonio ensures the economic well-being of the people who live here.
- In 2030, San Antonio neighborhoods are welcoming, safe, and affordable. They provide the foundation for smart growth and prosperous futures for those who live in them.
- In 2030, San Antonians are among the healthiest in the nation in a community that provides comprehensive support and resources for physical and mental lifelong well-being.

- In 2030, San Antonio's multi-modal transportation system is safe, accessible, and convenient. Reliable transportation meets community needs, connecting everyone who walks, rides, drives, or wheels to their desired destination.

25. Using the statements as a guide, describe how your organization's work impacts the Community Results selected above.

**Share your organization's short, intermediate, and long-term outcomes. SA2020 defines outcomes as changes that have taken place because of your organization's work.**

26. Short-Term outcomes are a shift in learning (change in knowledge, skills, attitude, motivation, and/or awareness). Short-term outcomes should be attainable within 1-3 years. What are the short-term outcomes of your organization's work?

27. Intermediate outcomes are a shift in action (change in behaviors, practices, policies, and/or procedures). Intermediate outcomes should be attainable within 4-6 years. What are the intermediate outcomes of your organization's work?

28. Long-term outcomes are a shift in conditions (change in environment, social conditions, economic conditions, and/or political conditions). Long-term outcomes should be attainable within 7-10 years. What are the long-term outcomes of your organization's work?

### Type of SA2020 Partnership

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29. What type of partnership are you applying for?

- Government/Public Institution
- Education Institution
- Member/Trade Organization
- Nonprofit

### Verification (Prospective Nonprofit Partners and Member/Trade Org. Partners only)

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Please upload the following documents. These documents are used to verify nonprofit status. IRS Tax Determination Letter of 501(c) tax-exempt status.

30. IRS Tax Determination Letter of 501(c) tax-exempt status

31. Most Recent 990

32. GuideStar Profile

## Supplemental Materials

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Organizations can share additional documents that may demonstrate their commitment to transparency (i.e. Annual Report) and continuous learning and improvement (i.e. Strategic Plan). These documents may be considered in assessing an organization's capacity to document and communicate impact toward the SA2020 Community Results; as well as capacity to track or incorporate strategies to disaggregate outcomes data.

33. Supplemental Material #1

34. Supplemental Material #2

35. Supplemental Material #3

## One-Time Application Processing Fee

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36. This application requires a one-time, non-refundable \$50 application fee. Let us know how you'll submit your fee:

1. Online: To submit the fee online, [please click here](#). We recommend accessing the link now, so that you may submit the fee immediately upon submitting this application form.
2. By Check: I'll be putting a check in the mail (made out to SA2020) to PO Box 120335 San Antonio, TX 78212.

## Thank You!

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Thank you for submitting your application to become an SA2020 Partner. Applications are evaluated on a year-round, rolling basis. Orientation is required for all successful applicants. Please make plans to join us for one of the following upcoming orientations:

- Wednesday, April 20, 2022 from 8:45-10:00am
- Tuesday, August 23, 2022 from 8:45-10:00am

SA2020 will email to confirm receipt of application and request any necessary follow-up information. Email [partner@sa2020.org](mailto:partner@sa2020.org) if you have questions about the application process.