

**SA2020<sup>®</sup>**

IMPACT REPORT

**2018**

RIPPLES OF CHANGE

# Dear San Antonio,

How do you change a city? You ask the people there what matters to them. You listen. You plan. And then you move—together.

San Antonio is the only large city in the United States that has a community vision developed by the people who call our city home, a nonprofit organization responsible for driving progress toward that vision, and more than 160 multi-sector partner organizations actively aligning to that vision.

This coordination is essential because Community Results cannot be achieved by one organization working alone. This coordination also reflects the shared responsibility envisioned by the community eight years ago under Family Well-Being:

**“The entire community—individuals, businesses, local government, nonprofits, and faith-based organizations—takes responsibility for our collective well-being...”**

Today, we know 70% of the community indicators we track to measure success on our shared vision are moving in the right direction. We also know that we have more work to do.

This report, delivered annually, is part of SA2020's organizational strategy to redesign, and even disrupt, the way results are achieved. We do this, in part, by telling San Antonio's story—the whole story.

The story that shows we are one of the top cities for college-educated millennial growth and number one in income segregation. The story that shows our tech industry is booming and our underemployment rate remains flat, well below our goal. The story that shows that we will double our population in the next 20 years and over one-third of our current population is burdened by housing costs.

At SA2020, we celebrate our collective successes and we highlight our shared challenges. We are committed to holding the community accountable to making progress toward our shared goals. We ask funders to replace transactions to nonprofits with strategic partnerships that improve people's lives. We elevate complex community challenges that touch all Cause Areas: internet access that allows our students to apply for college without additional barriers; complete streets that help our families get to school and work safely by walking, riding, or wheeling as they need; neighborhood development that allows for mixed-income housing that won't displace our neighbors.

Thank you for reading this report and making a commitment to learn even more about San Antonio. By transparently reporting on San Antonio's progress toward our shared vision, the entire community is able to see where we are making strides and where we are falling short, always able to advocate for and lead change. At SA2020, we believe everyone is capable of affecting change, including you.

Let's do this!



**Ryan T. Kuhl**  
Chair, Board of Directors, SA2020

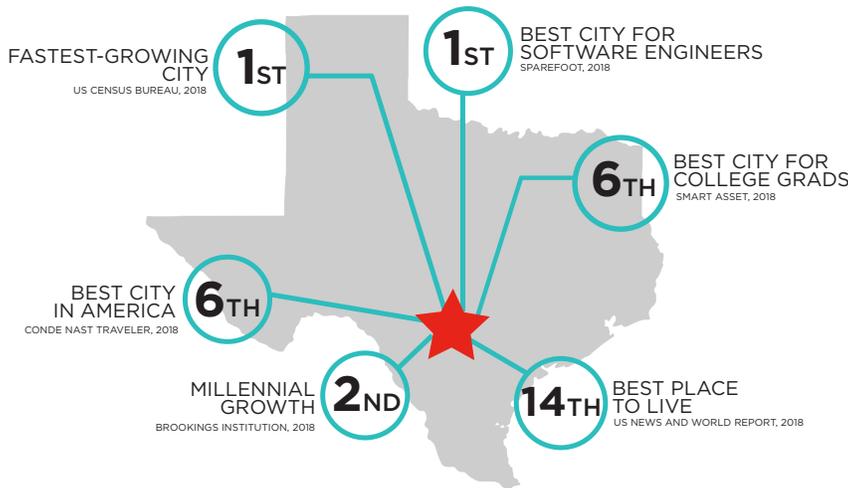


**Molly Cox**  
President & CEO, SA2020



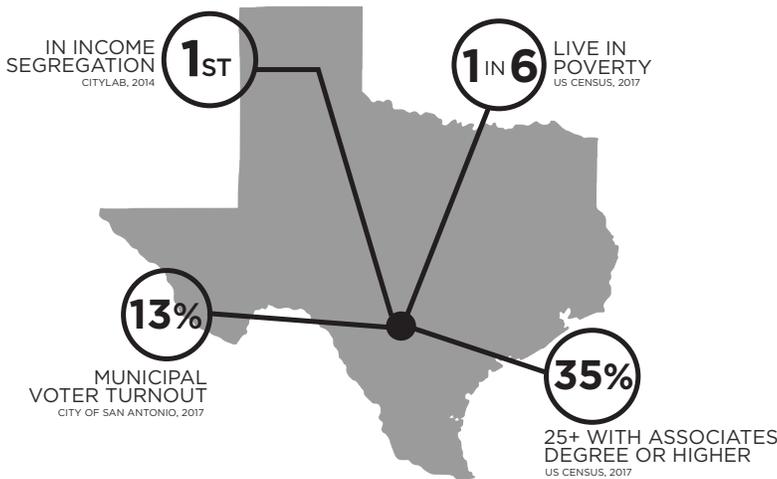
# HOW TO READ THIS REPORT

**Together, we envisioned a stronger San Antonio** where students are provided quality educational opportunities no matter where they live, and economic prosperity is available to anyone in our community because of workforce development efforts and job potential. And we want connected neighborhoods where our families thrive and our residents are healthy. This future was not envisioned for just some in our community, but for everyone in our city.



## Today, this is San Antonio.

Sixty-six people are born in or move to our city every day. In fact, we'll nearly double in size by the year 2040. San Antonio is a city of artists and innovators, and of rich culture and history. In our downtown, we just saw an investment of \$57 million in a local university that includes building a school of data science. San Antonio is second in cybersecurity—only after Washington DC, which is all right with us, really—and our unemployment rate is now under four percent. San Antonio is one of the top cities for college-educated millennial growth. And we worked together to make these things happen.



## This is also San Antonio.

We are one of the leading cities for income segregation. Residents on one side of town have a shorter lifespan—by more than 20 years—than residents on another, more affluent side of our city. In addition to income and geography, race is a predictor of our community's outcomes. In San Antonio, more than one-third of our residents are burdened by housing costs, and one in six people—one in five children—live in poverty. Still, there are people in our community actively working to change these things. Together.

**Change doesn't come without understanding** how policies and services have historically neglected low-income communities and communities of color. In order to affect change, San Antonio must take collective responsibility for advancing community results. Change happens when we acknowledge and agree to address root causes of our community's greatest challenges. And if these challenges seem complex and big, they are. And yet...we each have the ability to affect change.

That said, to simply read this report as merely gauging “up” or “down” movement on community indicators, misses the full story of our community’s collaborative progress and collective efforts to date.

As you read, pay attention to how the 11 Cause Areas are all related and how the success of one can impact another. How incremental change in arts education, for example, can pay dividends in economic development; how an understanding of housing affordability can influence policy changes in educational attainment; and how park access can stimulate better health outcomes.

Flip to a Cause Area that’s most important to you. As you read through the Community Indicators, we ask you to also incorporate the Impact Narratives, which will paint a broader understanding of the connection between Cause Areas. Once you reach the City of San Antonio profiles, with 20 data points specific to approximated Council Districts, complement your understanding with the corresponding Cause Area sections.

Further still, in our first ever Nonprofit Partner Impact Summary, you can find a local nonprofit organization that may provide you an opportunity to move the needle on the areas that are most important to you through board service, volunteerism, and philanthropic giving.

As you read this report, we invite you to **be curious**. Ask yourself: “Why is this indicator moving?” “Why is this Cause Area lagging?” “Why do we care about this?” “What am I doing to help move the needle?” “What current programs and policies could be shifted to account for different histories and needs of our communities?” Then, **we urge you to take action**:

- 1 Become an SA2020 Partner. We partner with nonprofits, foundations, government, corporations, public institutions, higher education institutions, and member or trade organizations. [SA2020.org/get-involved](http://SA2020.org/get-involved)
- 2 Mark your calendars for May 4, 2019—Election Day—and vote. Last day to register to vote for this municipal election will be April 4, 2019. [ilovesanantonio.org](http://ilovesanantonio.org)
- 3 Connect to SA2020 Nonprofit Partners and volunteer your time. [SA2020.org/partners](http://SA2020.org/partners)
- 4 Apply to serve on a city board or commission. [sanantonio.gov/Clerk/Legislative/BoardsCommissions](http://sanantonio.gov/Clerk/Legislative/BoardsCommissions)
- 5 Give to SA2020 Nonprofit Partners. [SA2020.org/partners](http://SA2020.org/partners)
- 6 Connect to SA2020 year-round by joining our Community Circles. [bit.ly/SA2020circles](http://bit.ly/SA2020circles)
- 7 Participate in The Big Give on March 29, 2019. [TheBigGiveSA.org](http://TheBigGiveSA.org)

 <b>Met &amp; Exceeded</b>	 <b>On Track</b>	 <b>Progress</b>	 <b>Flat/Getting Worse</b>
The SA2020 target has already been reached!	We’re making progress at a pace that will lead us to achieve the SA2020 target!	We’re moving in the right direction, but not moving rapidly enough to achieve the SA2020 target.	We’re seeing no progress, and in some cases even moving in the wrong direction.



SA2020 NONPROFIT PARTNERS



# SA2020 NONPROFIT PARTNERS



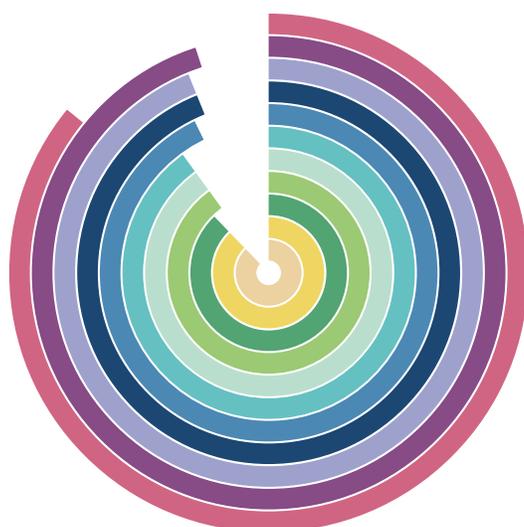
Since SA2020 began tracking progress towards the Community Vision in 2012, 70% of the indicators are trending in the right direction. This progress would not be possible without the work of nonprofit organizations, of which there are an estimated 5,000 in Bexar County.

This SA2020 Nonprofit Partners Impact Report provides a point-in-time look at the collective impact of **126 Nonprofit Partners** that completed the SA2020 2018 Nonprofit Impact Survey. Questions included information on: staff and budget size, areas of service, membership in collaborations or coalitions, and funding streams. This is not to provide apples-to-apples comparisons of these organizations, but rather to show the overarching view—**and overwhelming impact**—of merely 126 nonprofits actively aligned to your Community Vision.

In 2018 alone, our Nonprofit Partners impacted Economic Competitiveness, employing more than 10,000 people, hosting over 800 interns, and bringing in over \$820 million in revenue with total budget expenditures topping \$709 million dollars. Comparatively, target industries in San Antonio, Texas show over 13,000 employees work in Aerospace and Aviation, that healthcare/bioscience has an economic impact of \$28.4 billion, and that approximately 34,000 employees work in our IT industry (*Source: San Antonio Economic Development Foundation*).

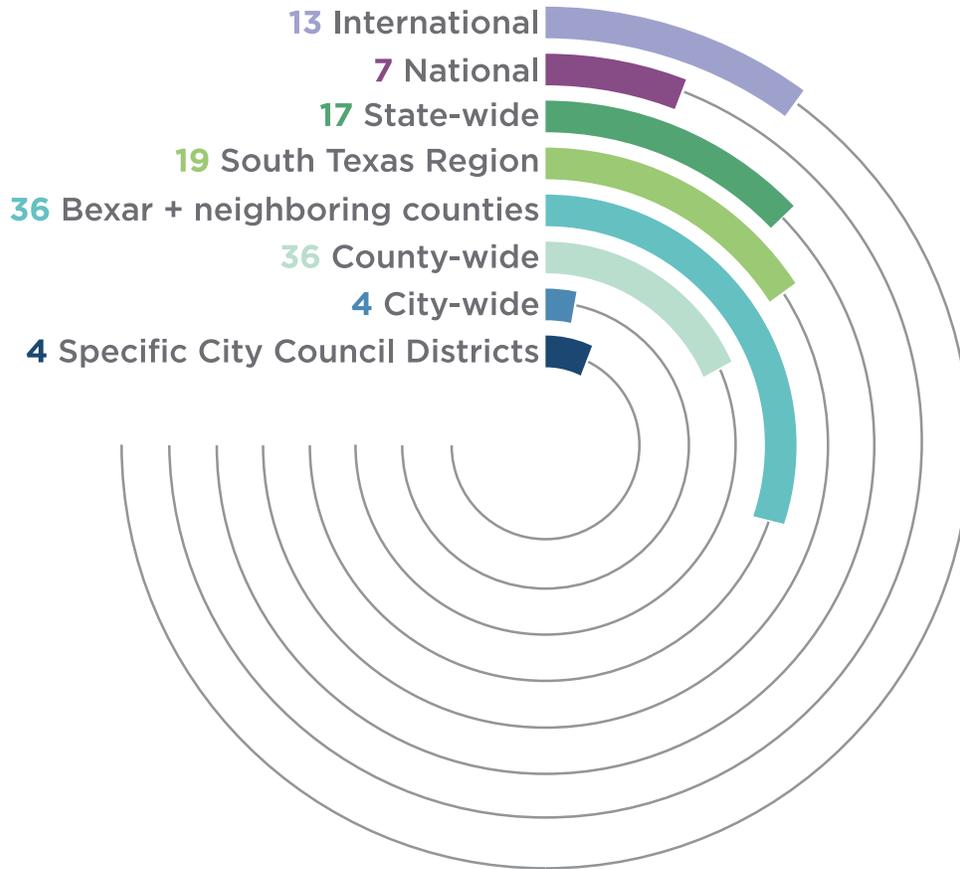
Our Nonprofit Partners made an impact on Civic Engagement, as well, engaging over 157,000 volunteers, in addition to over 2,000 individuals serving on Boards of Directors. The Independent Sector ([independentsector.org](http://independentsector.org)) puts the estimated national value of each volunteer hour at \$24.69, which means just these 126 nonprofits have an added value of over \$38,000,000 because of the upwards of 1.5 million hours served by volunteers.

Our Nonprofit Partners touch every single neighborhood of our city, and do it in tandem with 55% of them participating in a collaborative working group or coalition. This collaboration is important because Community Results cannot be achieved by one organization working alone.



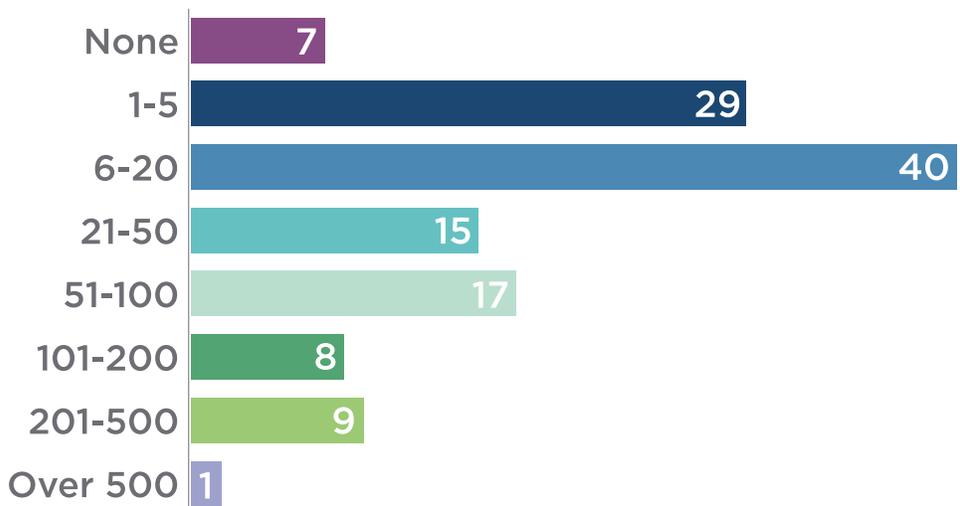
- 86%** serve all 10 City Council Districts
- 95%** serve District 1
- 94%** serve District 2
- 94%** serve District 5
- 93%** serve District 3
- 90%** serve District 4
- 90%** serve District 7
- 90%** serve District 6
- 88%** serve District 10
- 88%** serve District 8
- 88%** serve District 9

While the Community Vision holds our dreams for San Antonio, we also know that we drive progress in our own community in order to change the world. Fifty three percent of our 126 Nonprofit Partners have a regional reach, while 13% are statewide, and 9% work internationally.

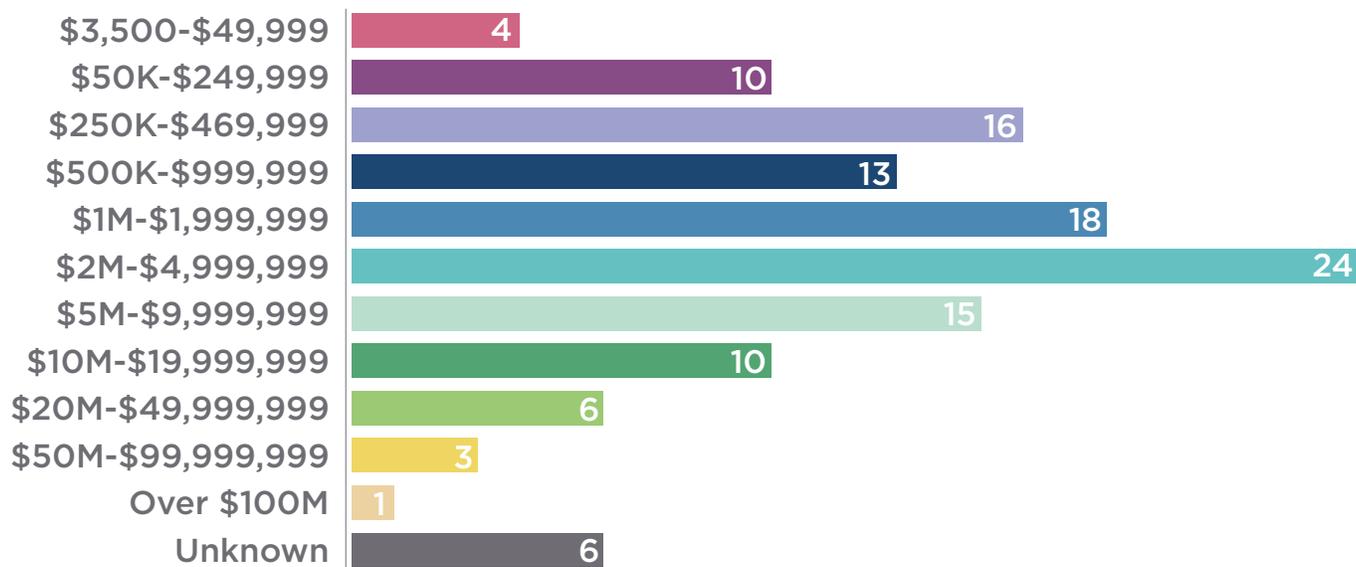


Moreover, our Nonprofit Partners vary in size. Budgets range from \$3,500 to over \$100 million, while staff size range from all-volunteer to over 500 full-time employees. This shows that there are many different ways to make an impact in our community.

### Organization size (full-time employees)

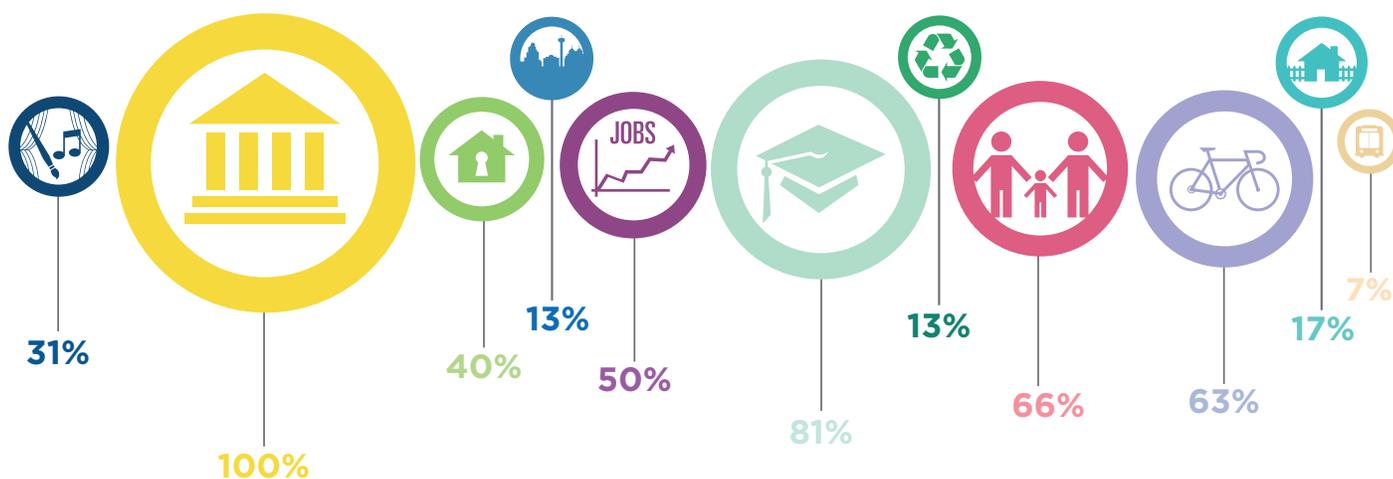


## Annual Revenue, Most Recent Fiscal Year



By understanding the individual work of our Nonprofit Partners, while keeping our eye on collective community results, **SA2020 is uniquely positioned to see the current landscape of work and identify what interrelated actions sustained over time could produce whole systems-change.**

All of our Nonprofit Partners impact more than one of your desired Community Results and, more than any other Cause Area, 81% are moving the needle on Education. This focus on results is crucial to realizing the Community Vision. As we celebrate the progress we have made in high school graduation rates, for example, we know serious work remains in increasing college readiness, college enrollment, and college degrees.



At SA2020 we believe that everyone is capable of affecting change and the story of our Nonprofit Partners proves it.

[SA2020.org/Partners](https://SA2020.org/Partners)



# SA2020 NONPROFIT PARTNERS

- ACE Mentor Program of Greater San Antonio, Inc.
- Alamo Metro Chorus
- Alpha Home
- Alzheimer's Association
- American Cancer Society
- American Heart Association
- Any Baby Can
- Artpace
- ARTS San Antonio
- Autism Community Network
- AVANCE San Antonio
- Bexar County Community Health Collaborative (The Health Collaborative)
- Big Brothers Big Sisters of South Texas
- Blessed Sacrament Academy
- Blue Star Contemporary
- Boys & Girls Clubs of San Antonio
- Boysville, Inc.
- Brighton Center
- Briscoe Western Art Museum
- Build San Antonio Green
- Camp to Success
- Catholic Charities, Archdiocese of San Antonio, Inc.
- Centro San Antonio
- Child Advocates San Antonio
- Children's Association for Maximum Potential (CAMP)
- Children's Bereavement Center of South Texas
- ChildSafe
- Christian Assistance Ministry
- City Year San Antonio
- Clarity Child Guidance Center
- CommuniCare Health Centers
- Communities in Schools of San Antonio
- CONNECT + ABILITY at Warm Springs
- Daughters of Charity Services of San Antonio
- Dreams Fulfilled Through Music
- Dress for Success San Antonio & Career Gear San Antonio
- Earn A Bike Co-op
- Education Service Center, Region 20
- Esther Vexler Yoga School
- Family Service
- Family Violence Prevention Services, Inc.
- Gardopia Gardens Inc.
- Gemini Ink
- Girl Scouts of Southwest Texas
- Girls Inc. of San Antonio
- Girls on the Run of Bexar County
- Good Samaritan Community Services
- Goodwill Industries of San Antonio
- Green Spaces Alliance of South Texas
- Guadalupe Cultural Arts Center
- Guardian House
- Guide Dogs of Texas, Inc.
- Habitat for Humanity of San Antonio
- Haven for Hope of Bexar County
- Healthy Futures of Texas
- Healy-Murphy Center, Inc.
- Hemisfair
- I Care San Antonio
- Inspire Community Fine Art Center
- KLRN Public Television
- Las Casas Foundation
- LiftFund Inc.
- Literacy San Antonio, Inc. (SAReads)
- Luminaria
- Madonna Center Inc.
- Martinez Street Women's Center
- MCH Family Outreach

# SA2020 NONPROFIT PARTNERS



- McNay Art Museum
- Meals on Wheels San Antonio
- MOVE Texas
- P16Plus Council of Greater Bexar County
- Parent/Child Incorporated of San Antonio & Bexar County
- Planned Parenthood South Texas
- Project MEND
- Project QUEST, Inc.
- Rays of Relief
- Restore Education
- SA Christian Hope Resource Center (CHRC)
- SA Youth
- SAMministries
- San Antonio Bike Share (SWell Cycle)
- San Antonio Botanical Garden Society, Inc.
- San Antonio Council on Alcohol and Drug Abuse
- San Antonio Economic Development Foundation
- San Antonio Education Partnership
- San Antonio Food Bank
- San Antonio for Growth on the Eastside (SAGE)
- San Antonio Metropolitan Ballet
- San Antonio Museum of Art
- San Antonio Pets Alive
- San Antonio Public Library Foundation
- San Antonio River Foundation
- San Antonio Sports
- San Antonio Youth Literacy
- San Antonio Zoo
- SASTEMIC
- SAY Sí
- Snack Pak 4 Kids San Antonio
- Special Reach Inc.
- St. Paul's Episcopal Montessori School
- St. Peter-St. Joseph Children's Home
- Teach For America San Antonio
- The Arc of San Antonio
- The Children's Shelter
- The Classic Theatre of San Antonio
- The DoSeum
- The Magik Theatre
- The National Hispanic Institute at San Antonio
- The Pink Berets
- The Prosthetic Foundation
- The Public Theater of San Antonio
- The Rape Crisis Center
- theArtsFund
- Thrive Youth Center, Inc.
- THRU Project
- Trinity University College Advising Corps
- Visitation House Ministries
- Voices for Children of San Antonio
- Witte Museum
- Women's Global Connection
- Woodlawn Theatre
- YMCA of Greater San Antonio
- Yoga Day Nonprofit
- Youth Code Jam
- Youth Orchestras of San Antonio (YOSA)
- YWCA San Antonio

\*List as of November 1, 2018

- Arts & Culture
- Civic Engagement
- Community Safety
- Downtown Development
- Economic Competitiveness
- Education
- Environmental Sustainability
- Family Well-Being
- Health & Fitness
- Neighborhoods
- Transportation



**SA2020**<sup>®</sup>

 [SA2020.org](https://SA2020.org)

 [facebook.com/SA2020](https://facebook.com/SA2020)

 [@SA2020](https://twitter.com/SA2020)

 [@SA2020](https://www.instagram.com/SA2020)